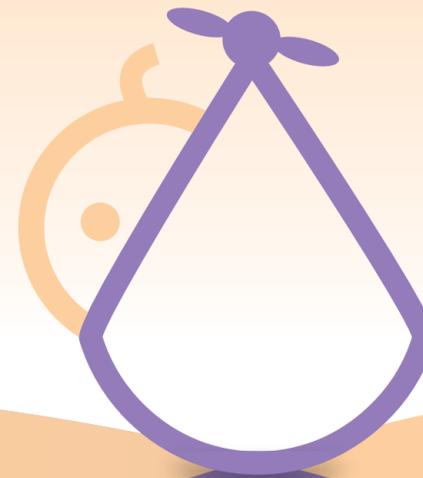


## About Rinovum® Women's Health

Rinovum Women's Health is a privately held women's health company dedicated to bringing products into the market that will enhance women's lives and empower them to take charge of their health. Our first focus, The Stork®, is a device for reproductive health to aid in natural fertility and conception in the privacy of the patients' home. We aim to provide products that are safe and easy-to-use, as well as a more economical way for a couple to address some of these issues.

If you are a healthcare professional and have any questions relating to The Stork please contact our Australian distributor: Biccari Holdings P/L on the contact details below.



## The Stork® Conception Kit

- Home-use device
- Easy-to-use
- Cost-effective
- Natural and drug-free
- Approved for sale in Australia by the TGA

**Rinovum Women's Health, LLC**  
300 Oxford Drive, Suite 300  
Monroeville, PA 15146  
[www.rinovum.com](http://www.rinovum.com)

**Biccari Holdings P/L**  
13/8 Selkirk Drive  
Noosaville QLD 4566  
Australia  
[www.storkconceptionaid.com.au](http://www.storkconceptionaid.com.au)

Refer to the Instructions for Use with this product for complete instructions, warnings, and precautions prior to using this product.

© Rinovum Women's Health, 2015. All logos, content and trademarks are the property of Rinovum Women's Health, LLC.  
1003 174 R01

## Home Conception Kit

**Disclaimer:** This device is intended as an aid in conception and does not guarantee pregnancy.

# The Stork® Conception Aid

The Stork is designed to be a less-invasive treatment option for those that are trying to conceive. The product helps couples who are trying to conceive from the privacy of home using cervical cap insemination. The Stork is intended to assist those with common difficulties such as: diminished sperm count, sperm motility issues, unfavourable vaginal environment and unexplained infertility.

## + Improving Options For Infertility

Couples today are seeking out less-invasive, more affordable options to complement their path to becoming pregnant. Many couples are using diagnostic tools to enhance their chances for conception. The Stork can provide a natural option designed to complement the fertility treatment path, whether couples are just thinking about starting their family or have been trying for longer. Priced lower than alternative treatments options, The Stork provides a more economical, “first-step” treatment option to try before advancing into more costly, in-clinic treatments.

## + Technology Improvement

The device utilises cervical cap insemination, a technique physicians have used as an effective, in-clinic treatment option for decades. Historical cervical cap insemination success rates have been well-documented with success rates between 10-201%. The Stork allows for the couples to use this same process but from the privacy of home. The Stork improves on the technique, combining a condom-like integrated collection/delivery with a tampon-like anatomical delivery system that is atraumatic to ejaculate and the vaginal environment. From collection to placement, the process is completed by engaging ONLY three buttons. The system collects, delivers, and places the semen close to the cervical os.

The product can be used as a complement to natural intercourse during the traditional six to twelve month waiting period or longer, before couples are referred out for more costly, in-clinic treatments. The Stork is recommended for use just before and during ovulation. Patients are encouraged to use the device with an ovulation test kit to determine their most fertile days.

1) Obstet. Gynecol.: 1982 Aug; 60(2): 195-9

## Journal References

**Cervical Cap Homologous Artificial Insemination:** Noci I, Chelo E, Scarselli G, Messori A. Cervical cap homologous artificial insemination (AIH): the University of Florence experience. Acta Eur Fertil. 1986 Mar-Apr;17(2):133-7.

**“A Prospective, randomized, cross-over comparison of two methods of artificial insemination by donor on the incidence of conception: Intracervical insemination by straw versus cervical cap”**, Human Reproduction, Vol. 12, no.9 1945-1948, 1997, Flierman, Hendrikus, et al.

**“Evaluation of the effect of a cervical cap device on sperm functional characteristics in vitro”**, ANDROLOGIA 33, (2001), M. C. Mahony.

**“The cervical cap for home artificial insemination”**, J. Reprod. Med., 1986, May; 31 (5):349-52, Corson, Batzer, Otis, Fee.

**“Artificial insemination with fresh donor semen using the cervical cap technique: a review of 278 cases”**, Obstet Gynecol. 1982 Aug;60(2):195-9, Bergquist CA, Rock JA, Miller J, Guzick DS, Wentz AC, Jones GS.

**“Randomized controlled trial of cervical cap with intracervical reservoir versus standard intracervical injection to inseminate cryopreserved donor sperm”**, Human Reproduction, Vol. 11, no.1, pp.84-87, 1996, C. Coulson, E.A. McLaughlin, S. Harris, W.C.L. Ford and M.G.R. Hull.



# Components of The Stork®

## The Conceptacle®

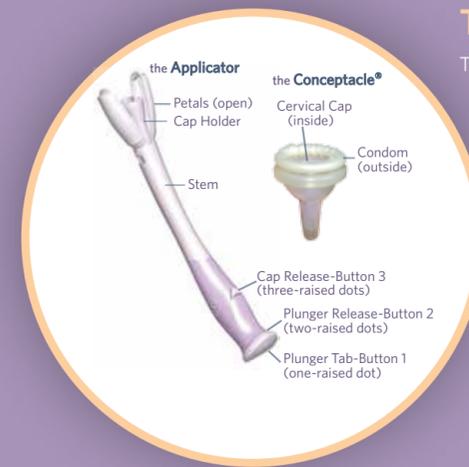
The Conceptacle consists of a silicone condom-like sheath with an HSSA tested silicone cervical cap resting within the reservoir. The Conceptacle is used to collect the semen during natural intercourse but can alternatively be used with donor semen. The semen collected remains in the cervical cap in its reservoir.

The cervical cap is removed from the sheath and placed into the applicator for tracking into the vaginal tract. The cervical cap is cradled and compressed with the Plunger Tab (Button 1)\*. Once the device is placed into the vaginal tract by the user, the semen is pushed from the reservoir tip towards the mouth of the cap with the Plunger Release Button (Button 2)\*\*. The cap is released from the device using the Cap Release Button (Button 3)\*\*\*.

## The Applicator

The Applicator cradles and compresses the cervical cap for ease of tracking through the vagina to the opening of the cervix.

There are three activation buttons on the applicator that the patient will engage with to use the product.



### Applicator Buttons

**Button 1\*** - Plunger Tab (seals the cervical cap)

**Button 2\*\*** - Plunger Release (opens the cervical cap)

**Button 3\*\*\*** - Cap Release (releases the cervical cap, attaching a tampon-like pull cord)